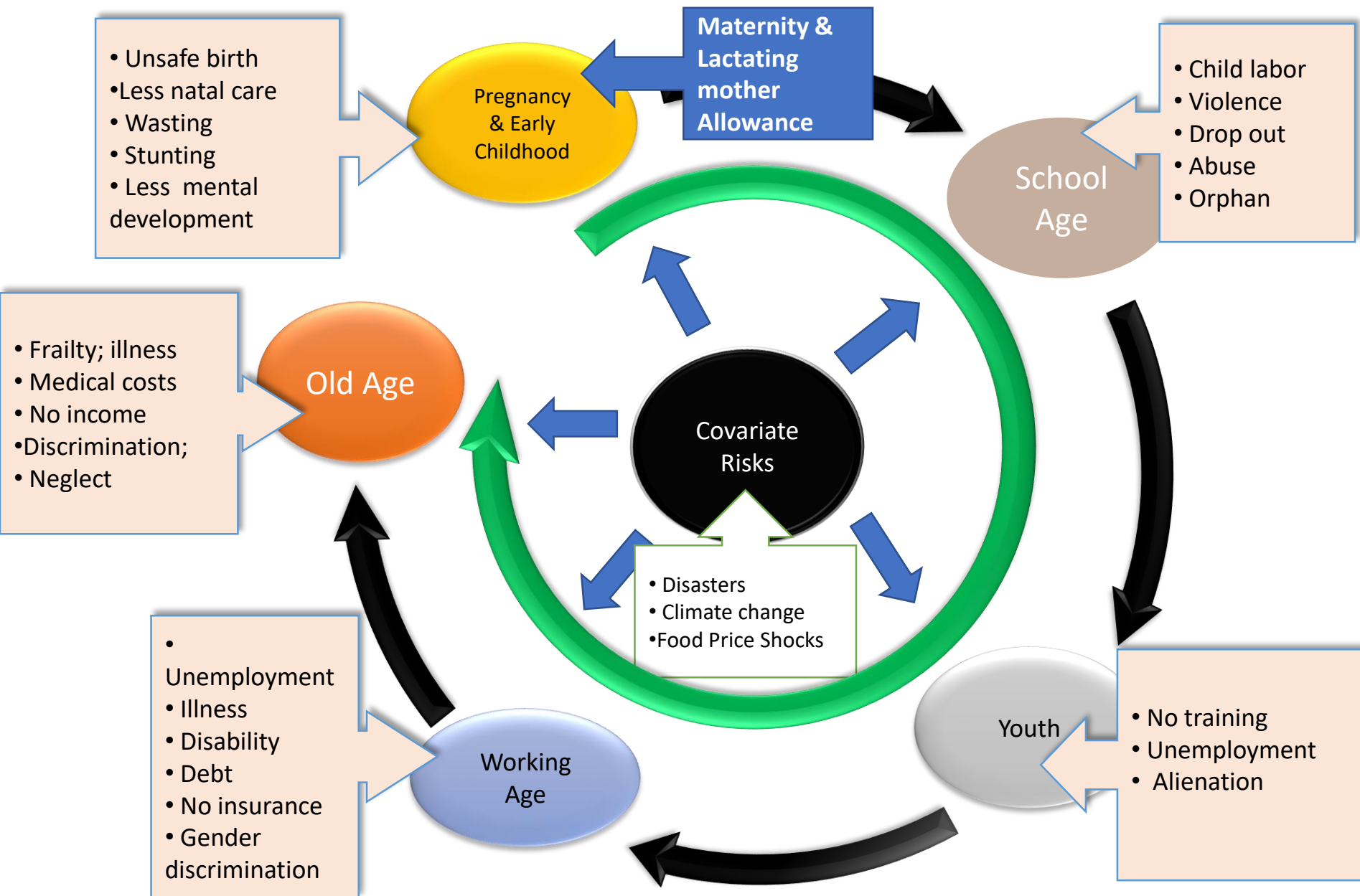




Maternity Allowance and Working Lactating Mother Allowance Programme

Ministry of Women and Children Affairs

Lifecycle Framework



Thematic Clusters



Brief Description of the programme

- Target group 9,50,000 (MA 700000 + LMA 250000) poor pregnant & lactating mother in 64 districts including BGMEA and BKMEA areas.
- First 1,000 days for a child's physical, social and cognitive development.
- Receive Tk800 in each month till 3yrs of age of the child.
- Provide Training on health, nutrition, social awareness etc.
- Operationalize a MIS integrated G2P monthly payment system based upon women's preference.
- Linkage with health service providers for EPI, ANC and PNC.
- Implement an ongoing life-cycle based learning programme on Nutrition and Early Childhood Development.
- Contributes to create awareness on early screening .
- Encourage birth registration .



Why this programme is important and how it contributes to Human Development

- **5.5 million** children under 5 years are stunted and did not receive enough nutrition for proper physical growth
- It contributes to improve and sustained **nutrition outcomes** of poor mothers and children
- **At young age from 0 to 2 years** (lower child stunting and wasting, improve child micronutrient status, improve physical health)
- **From 2 to 4 years (improve cognitive development** including communicative responsiveness, pre-school readiness)
- Investment in Children to build the cognitive capital that enable the children to reach full potential and **become wealth of a nation.**
- Support poor working mother to continue contribution in economic growth and meet additional expenses for growing children.

Key achievement

- Development of MIS for online selection
- Payment through G2P system
- Initially piloted in 7 upazilas and 8811 pregnant women benefited from this new developed system (2017-2018)
- Initiate a pilot in additional 8 location with improved selection process (monthly enrolment & payment) and transform traditional training into behavioural change communication.
- Built capacity of a core trainer group for implementation of MIS and G2P system all upazilas by 2018-2019 with the help of finance division.
- Initiate a pilot targeting BGMEA and BKMEA in Gazipur location with improved selection process (monthly enrolment & payment) and transform traditional training into behavioural change communication.
- Conducted training and Health camp for pregnant and lactating mother under the program has been implemented.



Success story



Challenges.

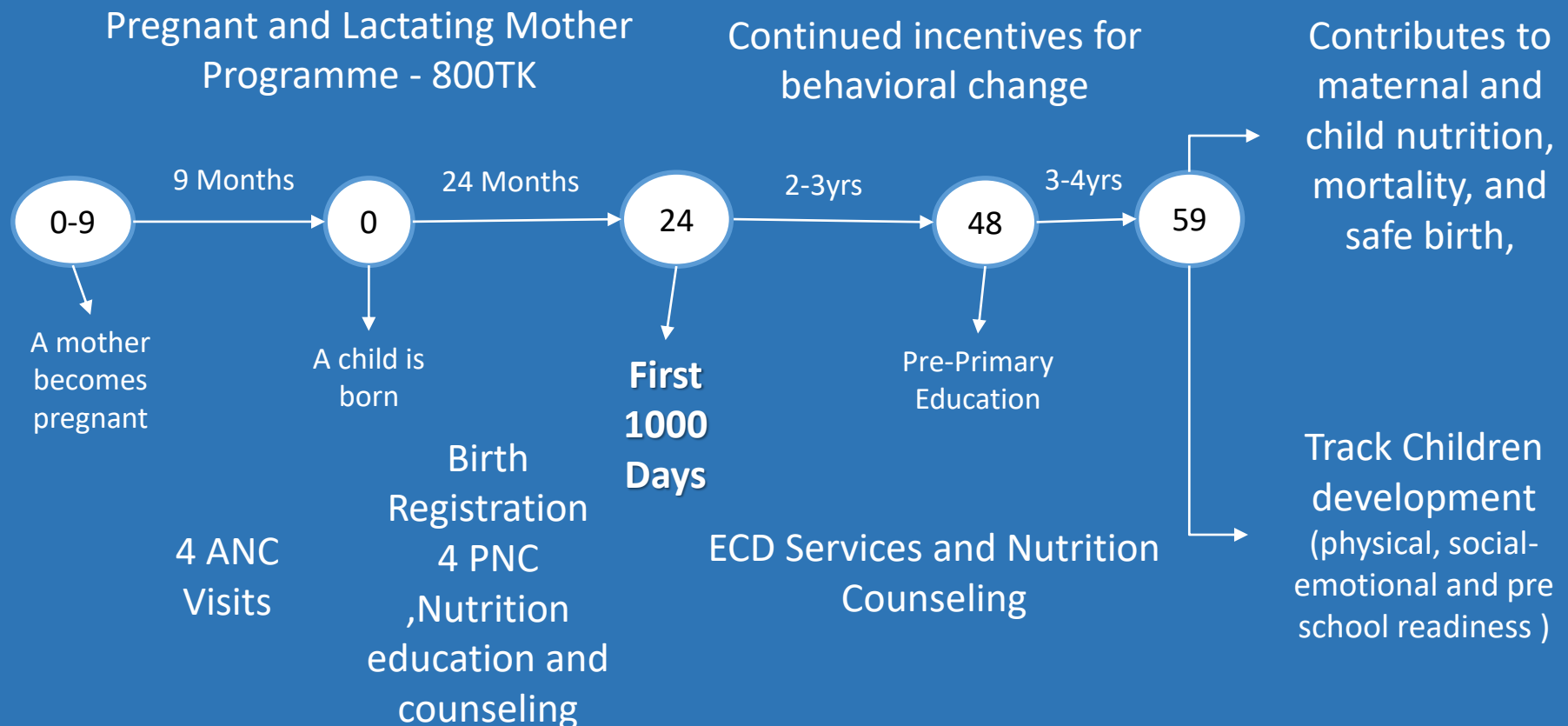
- To ensure monthly enrolment and payment.
- Transparent targeting
- Ensure training participation and behaviour change/ practice at HH level.
- Organise training at garments factories as they have their own management.
- Selection of experienced/ skill local NGO to conduct training at field.
- Ensure sufficient human resources and logistic support at implementation level .
- Synergy and coordination with other relevant government depts.

Lesson Learnt

- **Monthly enrolment and payment mechanism is essential to increase nutrition indicators for mother and children.**
- **Created enabling environment for working mother continues in work and meet additional expenses for growing children.**
- **This support is very important to address major risks faced by children at early stages development including stunting and underweight.**
- **Strengthening inter-ministerial coordination at national and subnational level is essential.**

MoWCA's vision towards Child Benefit Programme

Slogan “শিশুর প্রতি নিলে যত্ন, তারাই হবে দেশের রত্ন”





Thank You