

# MRDI and Social Security

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# MRDI

Management and resources Development Initiative (MRDI), established in 2001 is a not-for-profit, non-government organization engaged in developing the standards of media, skill & ethics of the media professionals, promoting people's right of access to information and well-being of the people including women, children and other marginalized sections of the population.

# MRDI and Social Security

- Assistance to IC and CD for strengthening supply side of information
- Promoting citizens' access to information
- Advocacy for CSR as a sustainable source of development funding

# RTI Proactive Disclosure Assessment and Online Training Support

- Website assessment of ministries and departments on proactive disclosure of information
- Website assessment on proactive disclosure of information at the district level
- Online training course for government officials

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# RTI Proactive Disclosure Assessment and Online Training Support

## *Success:*

- Web assessment of ministries and districts resulted in inclusion of proactive disclosure of information in the Annual Performance Appraisal as a performance indicator.
- More than 48,000 government officials completed the online training course.

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# RTI Proactive Disclosure Assessment and Online Training Support

## *Impact:*

- Proactive disclosure of assessment aware citizens about all services they can avail. Eventually it will make an positive impact on countries GDP and Human development indicator.
- Enhanced capacity of government officials will strengthen the supply side of information disclosure

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# Promoting Citizens' Access to Information

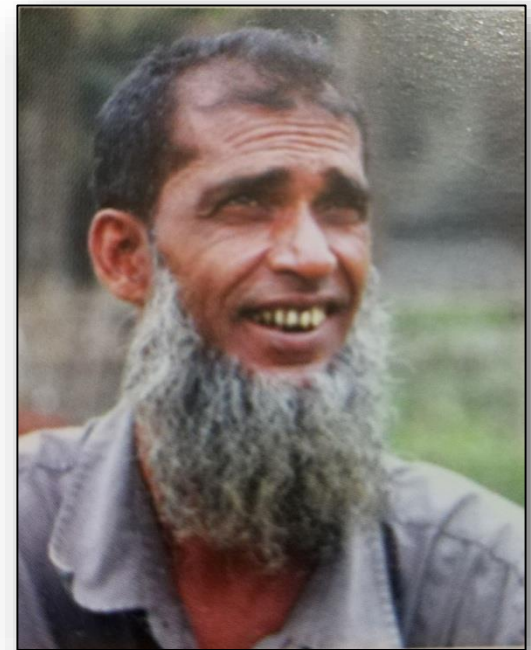
*Organized weeklong RTI Camp and a follow up camp involving marginalized people in a remote village.*

- **Success:** Introduced wall writing as an effective tool of information disclosure
- **Impact:** People can easily get information on safety net programme and allocation of union budget. Replication of the intervention in other villages will have a greater impact.



# Promoting Citizens' Access to Information

- **Success:** Asharaf Hossain, a participant of RTI camp turned up as an RTI - torchbearer
- **Impact:** People are getting benefits from different public institutions. Replication of such initiative will multiply impact.

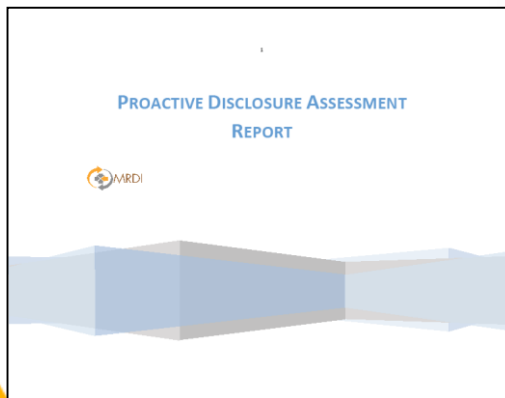
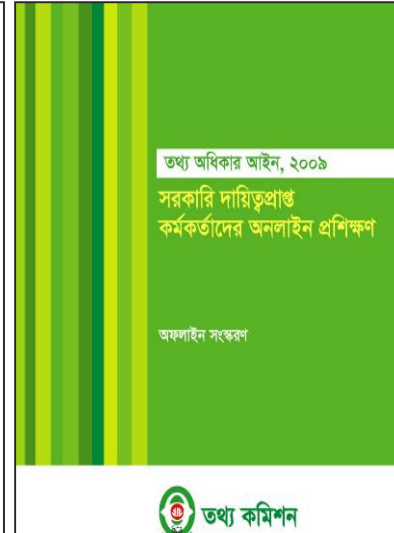
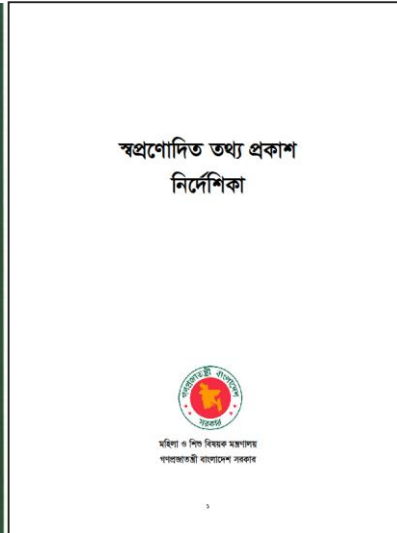
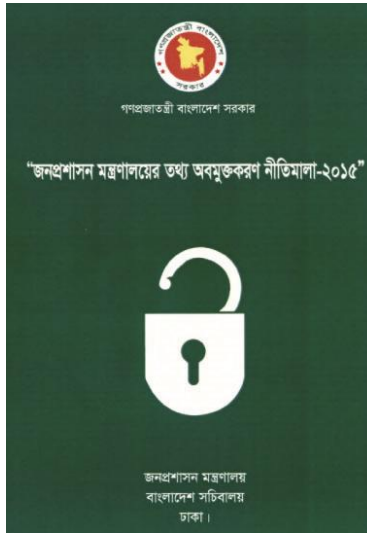


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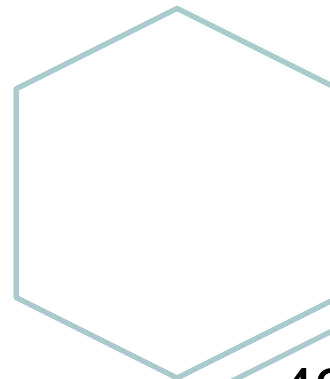
# Glimpses of MRDI's collaboration with IC and CD



# Connecting CSR with sustainable development

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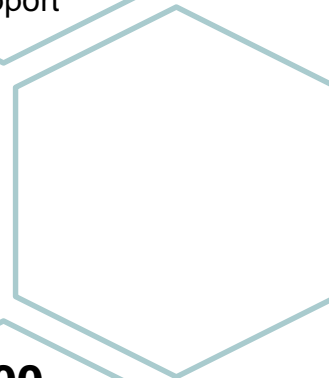
1629 Students &  
1694 Garments  
workers enhanced  
their knowledge on  
financial literacy



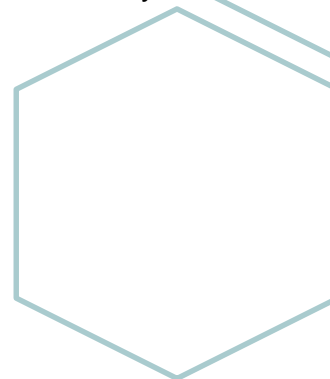
1063  
students  
from class I  
to X  
receiving  
educational  
Support

300 women are  
producing tailoring  
and hand stitching  
products

4250  
people  
Getting  
primary  
Health care



1369  
families provided  
with eco-friendly  
oven



600  
students  
aware about  
eco friendly  
environment  
through  
proper waste  
management

800 people of three  
villages of the  
Sundarbans were  
provided with safe rain  
water harvesting system  
and sanitation facilities

# Connecting CSR with sustainable development

*Formed women organizations and registered under district women affairs office*

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বনলাউডোব (সুন্দরবন)  
মহিলা ও শিশু উন্নয়ন সমিতি



টাংমারী বনবিচিত্রা  
মহিলা ও শিশু উন্নয়ন সমিতি



কৈলাশগঞ্জ একতা  
মহিলা ও শিশু উন্নয়ন সংস্থা



# Connecting CSR with sustainable development

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*Dream of the village*

*Establish a product marketing outlet for the members of women associations under MRDI's CSR initiative*

# Supported by



# Major Recommendations

- Proper monitoring systems are needed for ensuring proactive disclosure of information
- Information disclosure through wall writing should be replicated in all unions of Bangladesh
- CSR fund should be used in a coordinated and planned way. A common fund can be created to implement interventions with visible impact instead of taking scattered initiatives.



# Thank You